

## In Class Exercise

- For each ad, identify Moral sources being tapped:
  - Utilitarian Individualism
  - Expressive Individualism
  - Civic Republicanism
  - Biblical Tradition
  - Attunement with Nature
  - Others?????



Dr. Sinn, Eco-Psych

Katie loves San Francisco at rush hour.  
The way the traffic reflects the light  
at this time of day and the cool, cleansing taste  
of DASANI, leave her with a peaceful glow.



Treat yourself well. Everyday.

Illustration by  
Suzanne Strickland

**iVillage.com**

THE WOMEN'S NETWORK

www.iVillage.com/DASANI  
AOL Keyword: iVillage

Purified water enhanced with minerals for a pure, fresh taste.

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Katie loves San Francisco at rush hour.  
The way the traffic reflects the light  
at this time of day and the cool, cleansing taste  
of DASANI, leave her with a peaceful glow.

Dr. Sinn, Eco-Psych



Dr. Sinn, Eco-Psych



Dr. Sinn, Eco-Psych

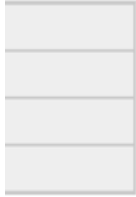


Dr. Sinn, Eco-Psych



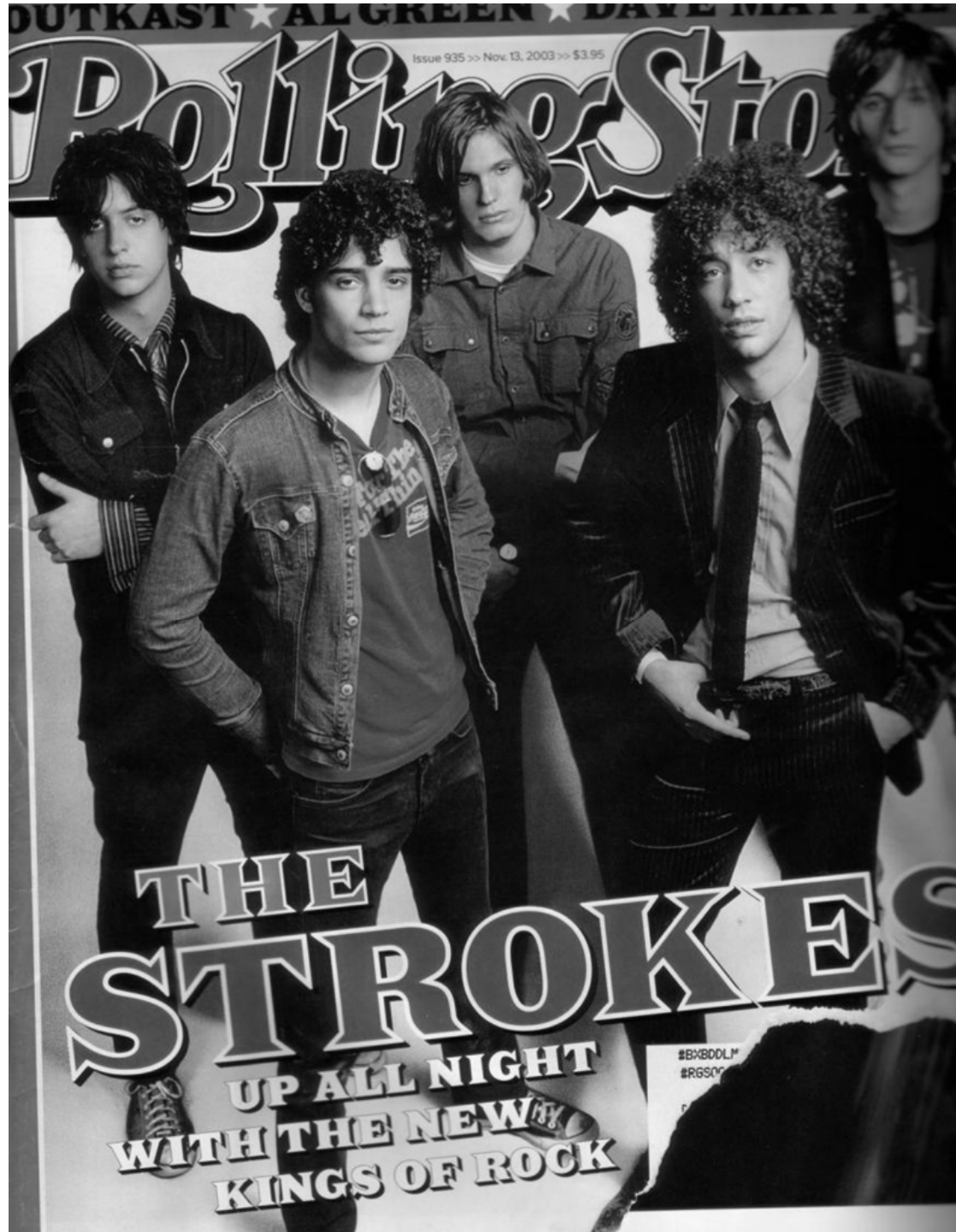
Dr. Sinn, Eco-Psych

*Magic Lawn Care*





Dr. Sinn, Eco-Psych



OUTKAST \* AL GREEN \* DATE MAY 11

Issue 935 >> Nov. 13, 2003 >> \$3.95

# Rolling Stone

## THE STROKES

UP ALL NIGHT  
WITH THE NEW  
KINGS OF ROCK

#BXBDLM  
#RGSOC

MOST REVOLUTIONS START IN THE STREETS.  
THIS ONE BEGAN ON A MUDDY TRAIL.

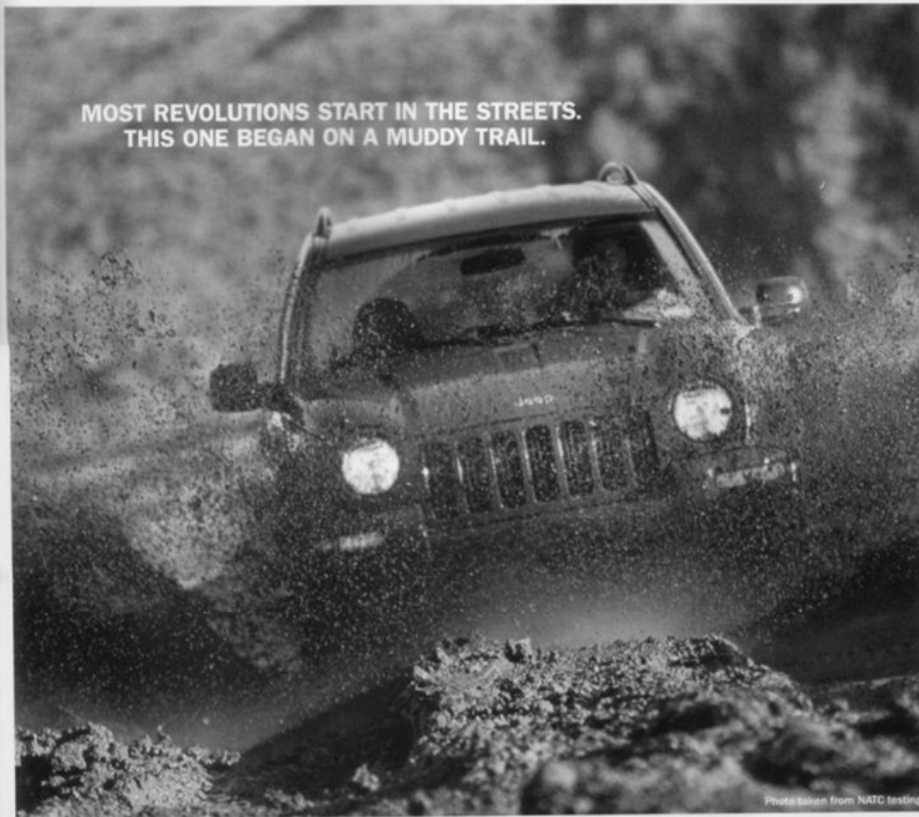


Photo taken from NATO testing.



**THE JEEP TRAIL RATED™ SYSTEM.** Here we go. Changing the world of 4x4s yet again. This time with a series of five grueling tests with one objective: to make sure all Jeep 4x4s are proven capable on some of the toughest terrain on earth. So you'll feel safe, secure, and ready for just about anything—including a new way of looking at 4x4s. To learn more about the TRAIL RATED Jeep 4x4s and their impressive 7-year/70,000-mile Powertrain Limited Warranty,\* please visit us at [jeep.com/trailrated](http://jeep.com/trailrated) **IF IT'S NOT TRAIL RATED, IT'S NOT A JEEP 4x4.**



Jeep and Trail Rated are trademarks of DaimlerChrysler Corporation.  
\*See dealer for a copy of this limited warranty. Transferable to second owner with fee. A deductible applies.

MOST REVOLUTIONS START IN THE STREETS.  
THIS ONE BEGAN ON A MUDDY TRAIL.

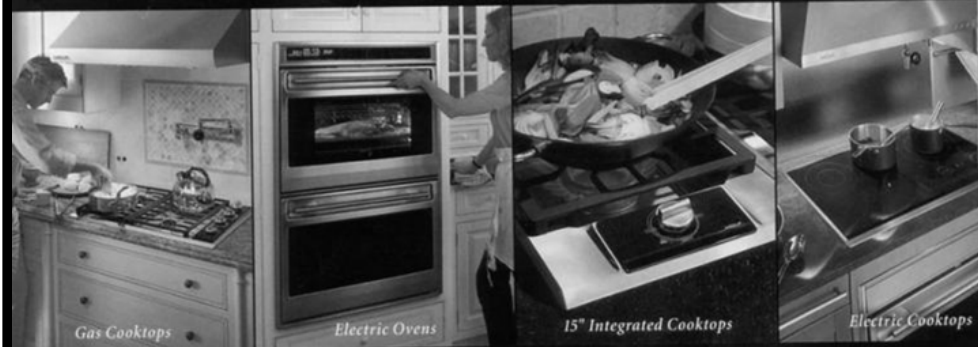
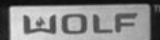


Dr. Sinn, Eco-Psych



Dual Fuel and Gas Ranges

A NEW WORLD OF COOKING AWAITS. Mt. Everest. The Orion Nebula. Crown roast of pork with sweet corn spoon bread. Some of our greatest discoveries take place in the kitchen. And now, with the Wolf dual fuel range, you have the ultimate means to get there. Discover the best of both cooking worlds with our flexible gas cooktop and dual-convection electric oven. Is the pot at the end of the rainbow full of gold? Or oven-roasted ratatouille?




Gas Cooktops

Electric Ovens

15" Integrated Cooktops

Electric Cooktops

To fuel your passion, visit [wolfappliance.com](http://wolfappliance.com) or call 1.800.332.1405.

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Dr. Sinn, Eco-Psych

"SIMPLY GORGEOUS."  
GAME INFORMER

"TOP-NOTCH."  
FHM

★★★★★  
GAMESPY



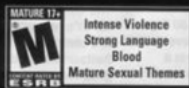
# MAX PAYNE 2

## THE FALL OF MAX PAYNE

A FILM NOIR LOVE STORY

[WWW.ROCKSTARGAMES.COM/MAXPAYNE2](http://WWW.ROCKSTARGAMES.COM/MAXPAYNE2)

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PlayStation 2



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*My* Mantra

My **power**

is my inner beauty

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Now open at 1405 East Blvd.

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MANTRA

A MODERN SALON & SPA ACADEMY

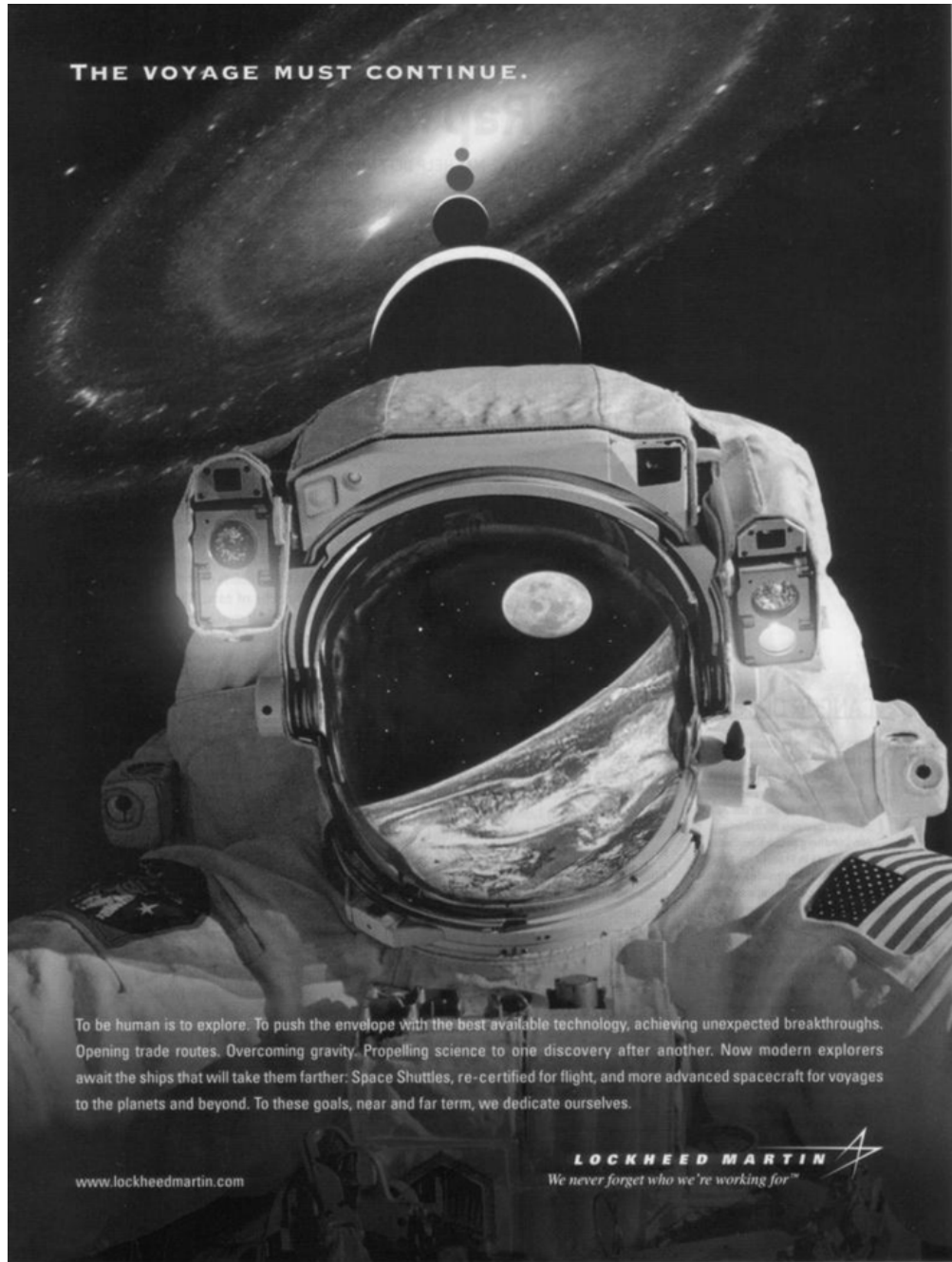
What's your Mantra?



**8. You can drive off a paved highway:**

- If traffic is congested.
  - When instructed to do so by a patrolman.
  - If it's a two-lane highway.
- 
- Whenever you damn well please, thanks to the available Torque-On-Demand® 4WD† and the standard 3.5-liter V6.

THE VOYAGE MUST CONTINUE.



To be human is to explore. To push the envelope with the best available technology, achieving unexpected breakthroughs. Opening trade routes. Overcoming gravity. Propelling science to one discovery after another. Now modern explorers await the ships that will take them farther: Space Shuttles, re-certified for flight, and more advanced spacecraft for voyages to the planets and beyond. To these goals, near and far term, we dedicate ourselves.

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*We never forget who we're working for™*





The perfect gift for everyone on your list.



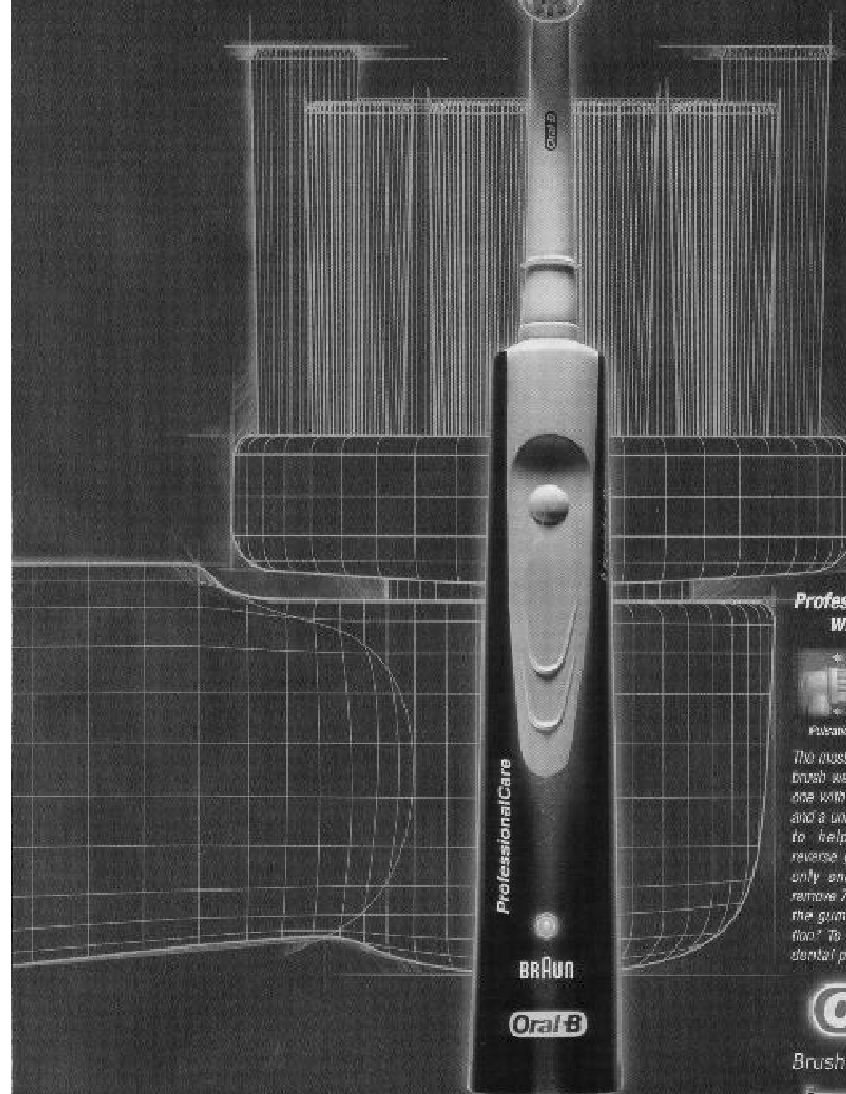
For any age, any interest, any taste and in any amount, the Target GiftCard is the one holiday surprise that never disappoints.



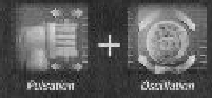
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Expect More. Pay Less.

The ultimate weapon in the  fight against gum disease.



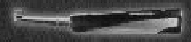
**ProfessionalCare 7000  
with 3D action**



The most innovative power toothbrush we ever created. The only one with a compact round head and a unique pulsing 3D action to help prevent and even reverse gum disease. And the only one clinically proven to remove 70% more plaque along the gum line than the competition.\* To know more, ask your dental professional.



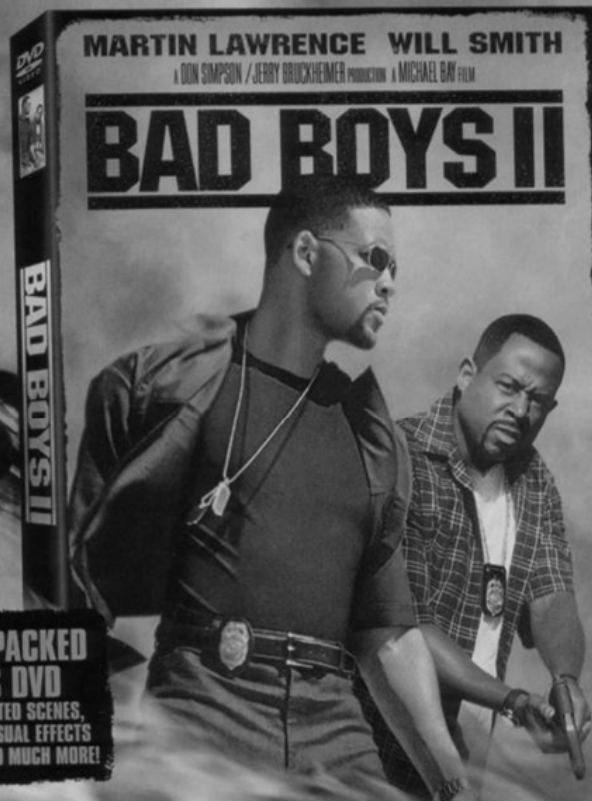
Brush like a Dentist.™



**New Oral-B ProfessionalCare™  
7000 Series**

\*As compared to manual toothbrushes.  
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# THE BOYS ARE BACK AND Badder THAN EVER!



MARTIN LAWRENCE WILL SMITH  
A DON SIMPSON / JERRY BRUCKHEIMER PRODUCTION A MICHAEL BAY FILM

## BAD BOYS II

**ACTION-PACKED  
2-DISC DVD**  
INCLUDES DELETED SCENES,  
STUNTS AND VISUAL EFFECTS  
FEATURETTES AND MUCH MORE!

COLUMBIA PICTURES PRESENTS A DON SIMPSON / JERRY BRUCKHEIMER PRODUCTION "BAD BOYS II" JORDI MOLLA GABRIELLE UNION PETER STOICARE  
THERESA RANDLE AND JOE PANTOLIANO WRITTEN BY KATHY NELSON BOB BACARI WRITTEN BY TREVOR RABIN  
DIRECTED BY MICHAEL BAY  
EXECUTIVE PRODUCERS: MARK GOLDBLATT, K.C.E. THOMAS A. MULLOON, ROGER CARTON PRODUCED BY DOMINIC WATKINS  
CASTING BY PAUL MOKRY  
EDITED BY MIKE STENSON  
COSTUME DESIGNER: CHAD OMAN  
PRODUCTION DESIGNER: BARRY WALDMAN  
EXECUTIVE PRODUCERS: MARYSHANNE WIGBERLEY & CORNAC WIGBERLEY AND RON SHELTON  
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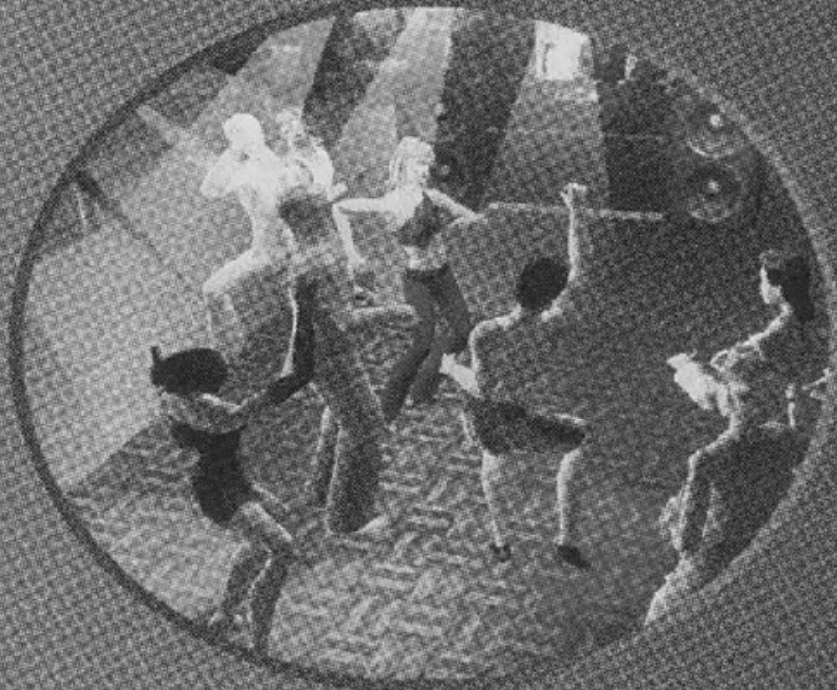
RUCKLE UP

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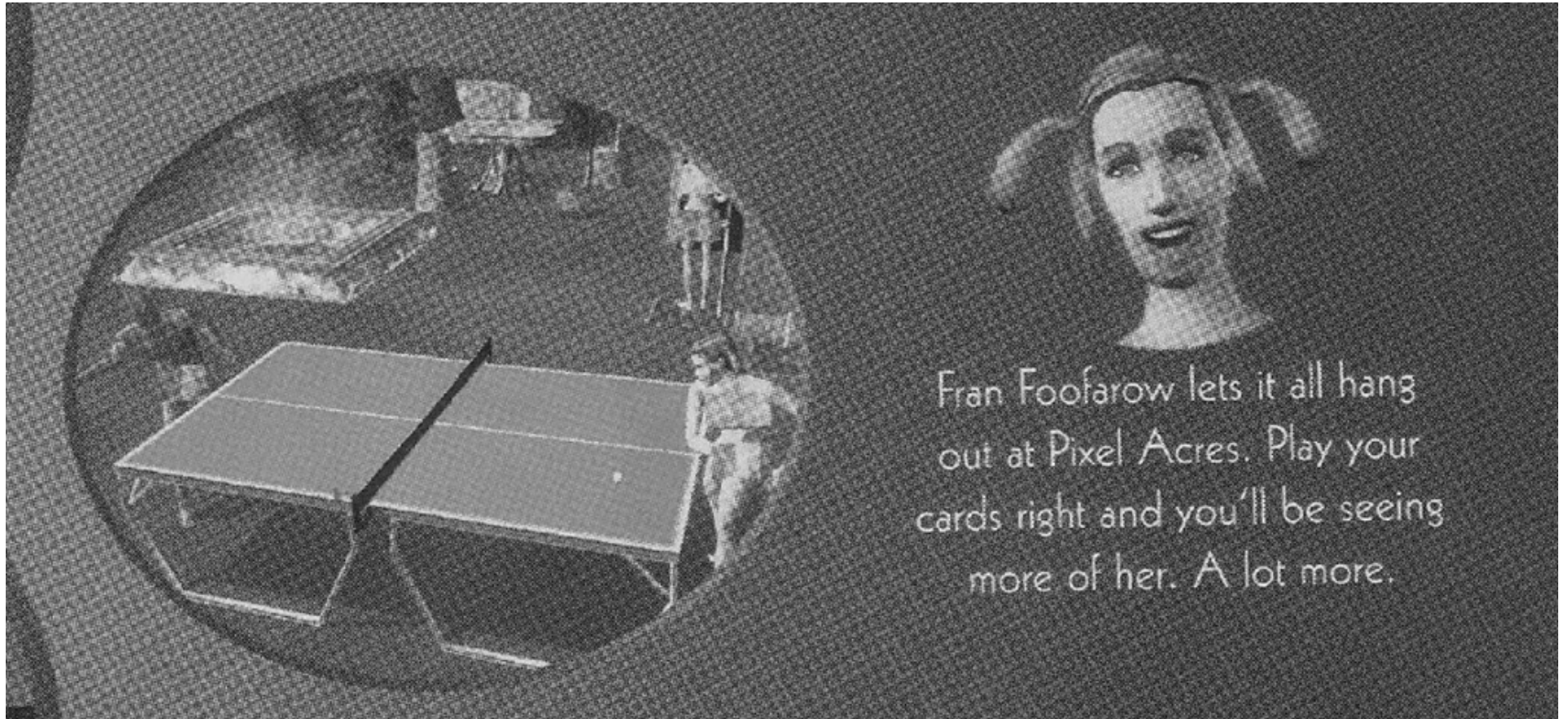


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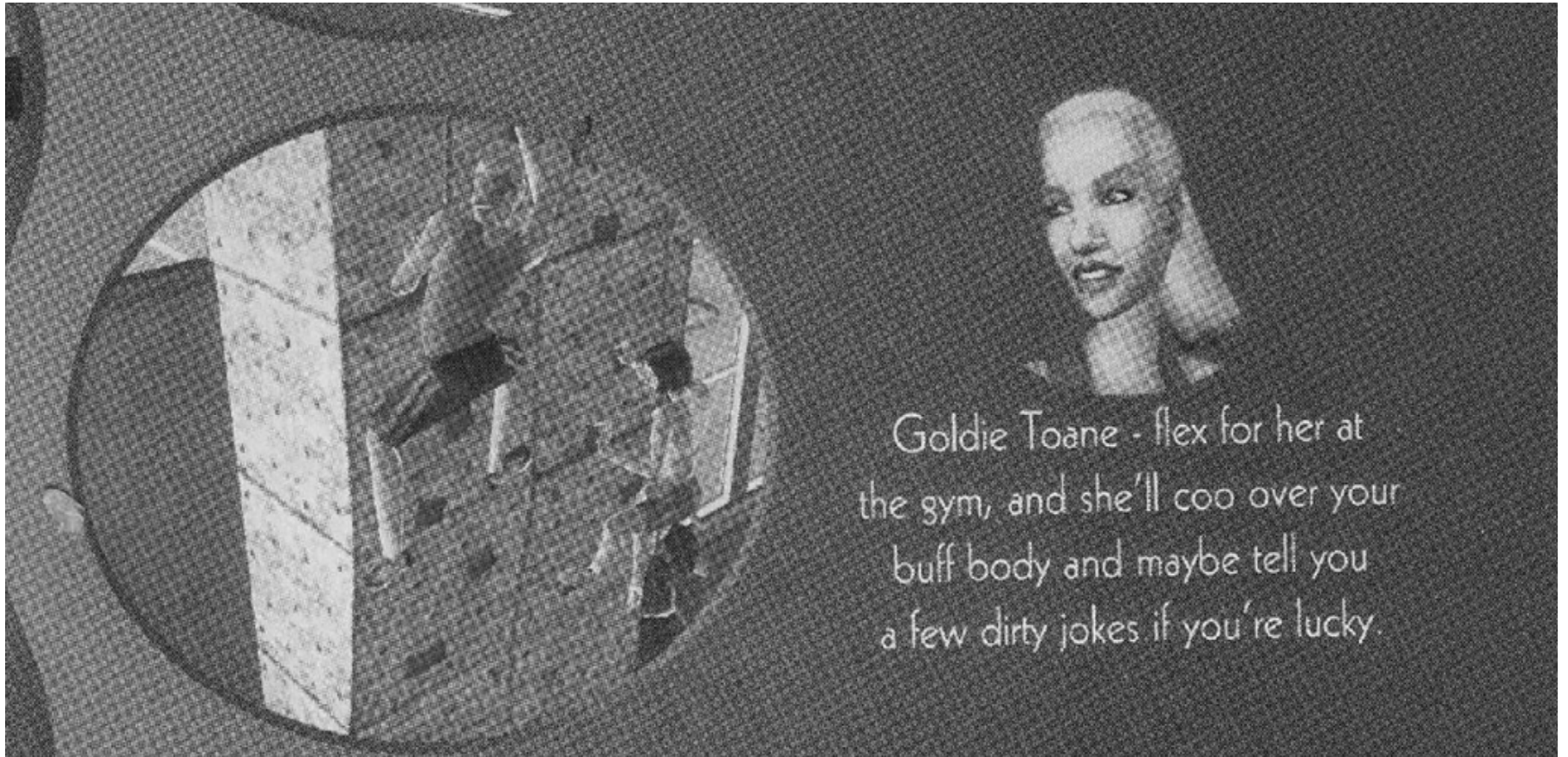




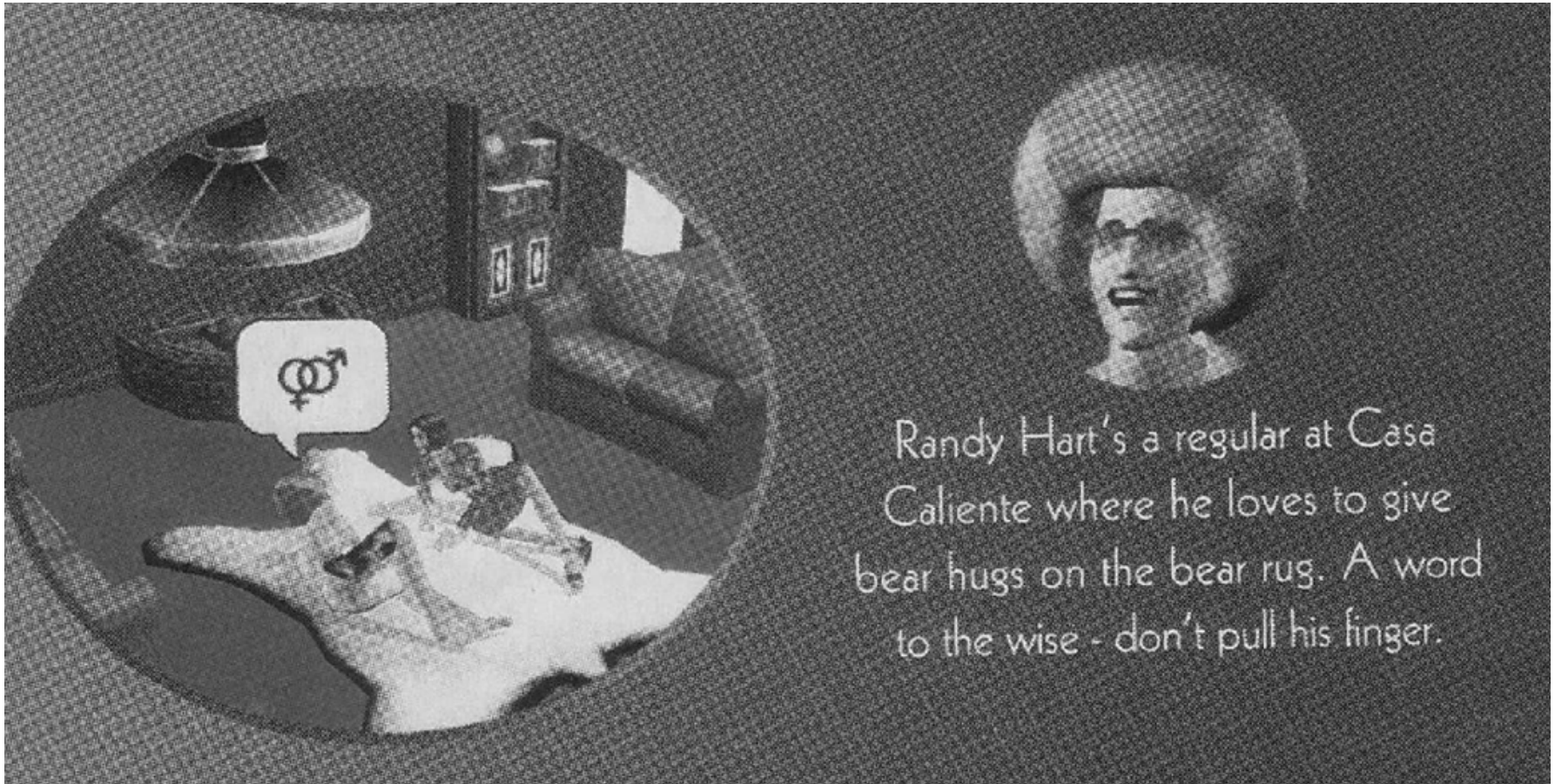
Mona Lott is a dancer at Club Rubb.  
She digs her man Bing,  
but, that doesn't mean she won't  
have some lovin' to spare.



Fran Foofarow lets it all hang out at Pixel Acres. Play your cards right and you'll be seeing more of her. A lot more.



Goldie Toane - flex for her at the gym, and she'll coo over your buff body and maybe tell you a few dirty jokes if you're lucky.



Randy Hart's a regular at Casa Caliente where he loves to give bear hugs on the bear rug. A word to the wise - don't pull his finger.

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GENIUS ENVY!

# blink-182

## How Did This Bratty Punk Band Grow Up? A Dose of the Cure

# L2T

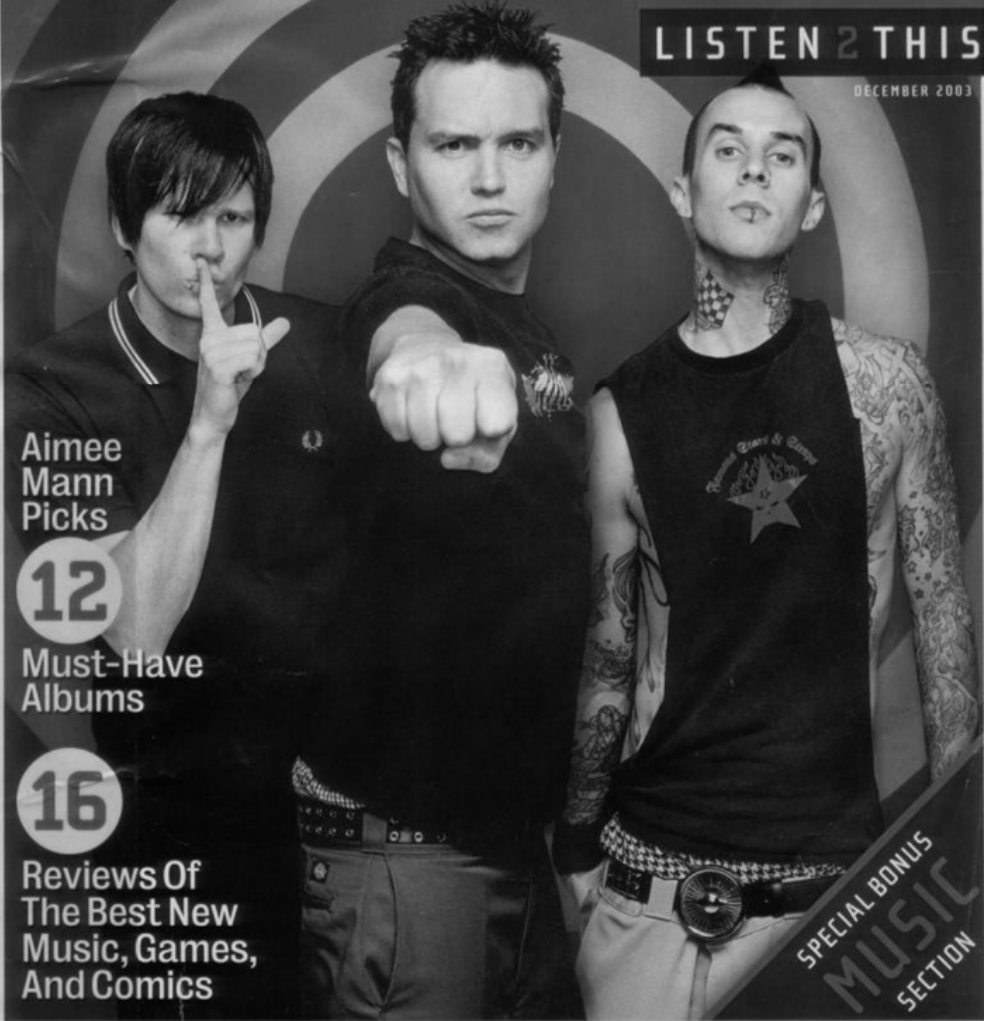
### LISTEN 2 THIS

DECEMBER 2003

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Aimee Mann Picks

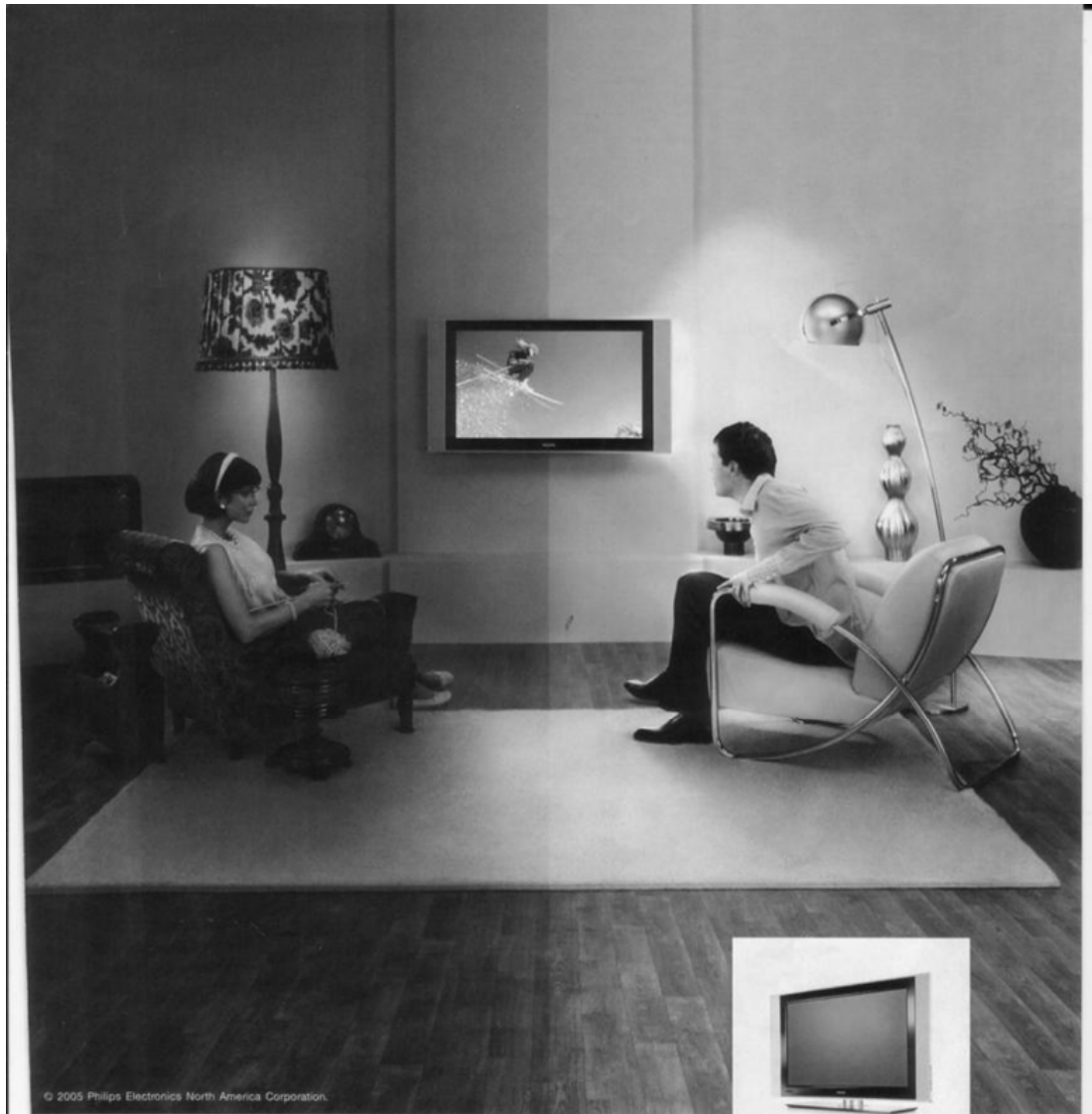
12

Must-Have Albums

16

Reviews Of The Best New Music, Games, And Comics

SPECIAL BONUS  
MUSIC SECTION



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## You'll never go back to ordinary TV.

**Philips Flat TV with Ambilight.** There's no sense in going back in time, so you'll never want to turn off the world's first and only Ambilight feature. It's unlike anything you've experienced before. The Ambilight effect will fill your room and your eyes with the color on your TV screen. The Flat TV with Ambilight from Philips – the next step in the evolution of television.

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Philips Electronics North America Corporation. Screen image simulated.

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Its grace and beauty have captured the hearts of women everywhere—but only the woman who has *driven* it knows how satisfying this great Cadillac is to her *pract* side. Those miles and miles of confident, trouble-motoring have taught her how wonderfully dependable and from maintenance expense it is . . . and she's reminded of its remarkable gasoline economy every time she glances at the fuel gauge. If she looks a little smug now and then—well, she actually paid for her *Cadillac* than many of her friends paid for *other* makes of c



Fireflite 2-door Sportsman in Fiesta Red and White

Choose any car in the De Soto corral, and, pardner, you've got yourself a thoroughbred. From hooded headlamps to upswept tail fins, De Soto Flight Sweep styling is the new shape of motion. New Torsion-Aire ride makes bumpy roads seem like super-highways . . . and super-highways seem like clouds. Add up all the great features of De Soto, and you've got the most exciting car in the world today. Drive a De Soto before you

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Wide new price range . . . starts close to the lowest!

**FIRESWEEP**—big-value newcomer for 1957—priced just above the lowest. 245 hp.

**FIREHOME**—medium-priced pocemaker—exciting style and performance. 270 hp.

**FIREFLITE**—high-powered luxury for 1957—the last word in design and power. 295 hp.



Fiesta 4-door sedan in Mascatel Maroon and Sunburst Yellow



Fireflite convertible in Sunburst Yellow, Tamarack Green



Firesweep Sportsman in Samoa Green

**DE SOTO**...the most exciting car in the world today!

Overleaf, 1957 • De Soto, 1957

IT'S A PSYCHOLOGICAL FACT: **PLEASURE HELPS YOUR DISPOSITION**

*How's your disposition today?*

**EVER YIP LIKE A TERRIER** when the store sends you the wrong package? That's only natural when little annoyances like this occur. But — it's a psychological fact that pleasure helps your disposition! That's why everyday pleasures — like smoking, for instance — mean so much. So if you're a smoker, it's important to smoke the *most pleasure-giving cigarette* — Camel.



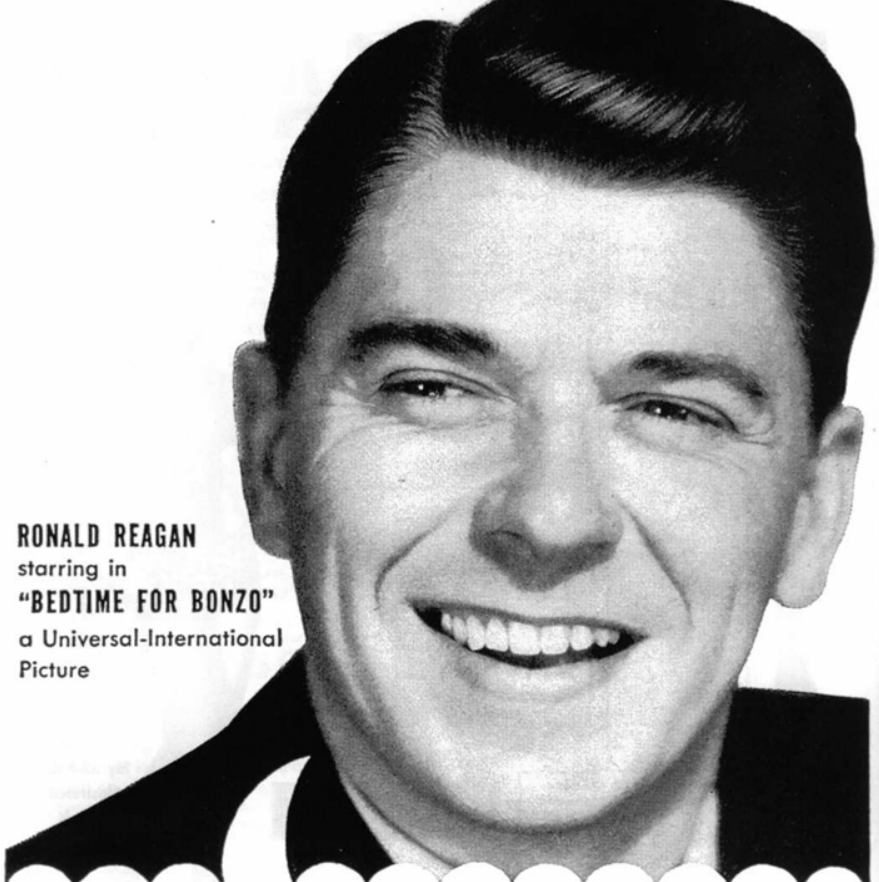
**For more pure pleasure... have a Camel**  
*"I've tried 'em all — but it's Camels for me!"*  
*Rock Hudson*

YOU CAN SEE RUGGED ROCK HUDSON STARRING IN U-I'S "NEVER SAY GOODBYE"



*No other cigarette is so rich-tasting yet so mild!*

**ROCK HUDSON AGREES** with Camel smokers everywhere: there is more pure pleasure in Camels! More flavor, genuine mildness! Good reasons why today more people smoke Camels than any other cigarette. Remember this: pleasure helps your disposition. And for *more* pure pleasure — have a Camel!



**RONALD REAGAN**  
 starring in  
**"BEDTIME FOR BONZO"**  
 a Universal-International  
 Picture

**"JERIS** rates cheers for **greaseless good grooming and healthier, handsomer hair"**  
*says Ronald Reagan*



How *MILD* can a Cigarette be?

MAKE THE 30-DAY CAMEL MILDNESS TEST—SEE WHY...

# MORE PEOPLE SMOKE CAMELS than any other cigarette!

"The roles I play in movies are far from easy on my voice—I can't risk throat irritation. So I smoke Camels—they're mild"

*John Wayne*  
POPULAR, HANDSOME  
HOLLYWOOD STAR



"I've been around movie sets long enough to know how important cigarette mildness is to an actor. So when it came to deciding what cigarette was just right for my throat—I was very particular. I made a *sensible* test—my own 30-Day Camel Mildness Test!

"I gave Camels a real tryout for 30 days. The most pleasure I ever had from smoking. My own 'T-Zone' told me just how mild and good tasting a cigarette can be! I found out for myself why *more people smoke Camels than any other cigarette!*"



MAN'S IDEA OF A MOVIE HERO! And the women agree! 6 feet 4 inches, John Wayne has smashed his way to fame in dozens of knock-down-and-drag-out—hard-riding...glorious motion pictures!

E. J. Rando-Tobacco Company, Winston-Salem, N. C.

Make your own 30-Day Camel MILDNESS Test in your "T-Zone"

(T for Throat, T for Taste)



## Not one single case of throat irritation due to smoking CAMELS!

Yes, these were the findings of noted throat specialists after a total of 2,470 weekly examinations of the throats of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days.

Camel Cigarettes, 1953

L. & M. Cigarettes, 1953



Smoke for Pleasure *today*

No Cigarette Hangover *tomorrow!*

Remember: PHILIP MORRIS is made differently from any other leading brand. And that difference is your guarantee of everything you've ever wanted in a cigarette...tasty mildness, rich flavor, pleasant aroma...a clean, refreshing smoke...and NO CIGARETTE HANGOVER!

Try Four Weeks yourself. Your throat will note the difference!

Call for PHILIP MORRIS

You'll be glad tomorrow...you smoked PHILIP MORRIS today!



Philip Morris Cigarettes, 1952

## Guard Against Throat-Scratch



enjoy smooth smoking

PALL MALL's greater length of the tobacco, breaks the smoke further... filters the smoke and makes it mild

PUFF BY PUFF... YOU'RE ALWAYS AHEAD



STUDY THE PUFF CHART! At the first puff, Pall Mall's longer and thicker tobacco breaks the smoke further... filters the smoke and makes it mild... and only Pall Mall's greater length of the tobacco, breaks the smoke further... filters the smoke and makes it mild.



Outstanding...and they are mild!

Pall Mall Cigarettes, 1950

Gee, Mommy you sure enjoy your **Marlboro**

Yes, you need never feel over-smoked... that's the Miracle of Marlboro!

YOUR CHOICE OF IVORY TIPS & PLAIN ENDS & BEAUTY TIPS (RED)

Marlboro Cigarettes, 1950

Old Gold Cigarettes

**A Kitchen-Size  
DIXIE CUP Dispenser**  
ends between-meal clutter!

- No more piled-up counters and sinks!
- No more between-meal dishwashing!
- No more glasses to be dried and put away!
- No more broken glasses!
- Handy for the whole family... the year 'round!
- For fruit juices! Milk! Soft drinks!
- Ideal for outdoors during hot summer months!

Look for the big economy size... the thrifty way to buy Dixie Cups for everyday home use

*Dixie* is a registered trade mark of the Dixie Cup Company

**Wow! Dixie Cups Do So Much... Cost So Little!**

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*Miss America*

**LOOK AHEAD  
... and you'll  
choose  
PHILCO®**

**"MISS AMERICA" CONSOLE.** Truly the most beautiful, most talented TV of all. Hyper-power touch-panel tuning, Custom De Luxe chassis, Wrap-Around Sound, Photo-jack, Brilliant, 33 $\frac{1}{2}$ -in. picture, Arm Chair remote control optional. Mahogany or blond woods.

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Dr. Sinn, Eco-Psych



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