

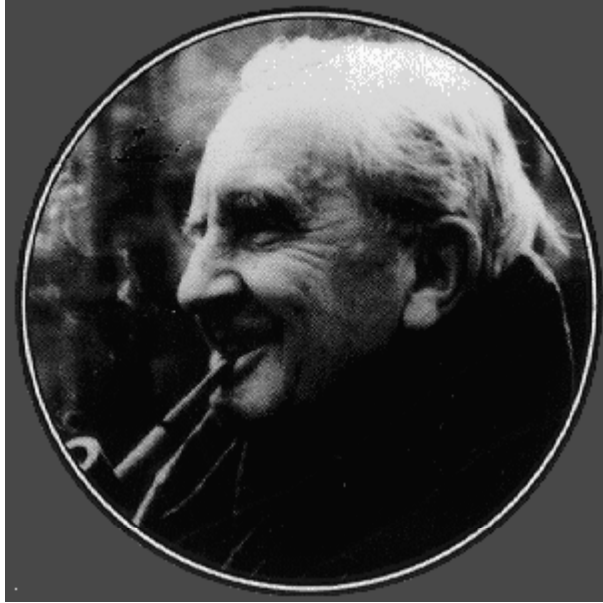
Community, Place, & Holism

Locating the Self

Overview

- Review
 - Forces of Modernity Change Individual & Community
 - Instrumental Reasoning and Corporations
 - Modern economies & Rural Communities; Technology
 - Lens: What guidance does ideal of attunement offer?
- Lord of the Rings – imagined pre-modern community
- Berry – Does Community have a Value?
 - Community, economy, values, technology
 - Self-sustaining community vs. Colonial economy
 - Amish
- Robert Putnam
 - Social capital; Decline of Community
- Movie Clips

Lord of The Rings: An imagined pre-modern world



- J.R.R. Tolkien's
- Quality as novel?
- Pre-modern vision
- The Shire





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Technological Problem



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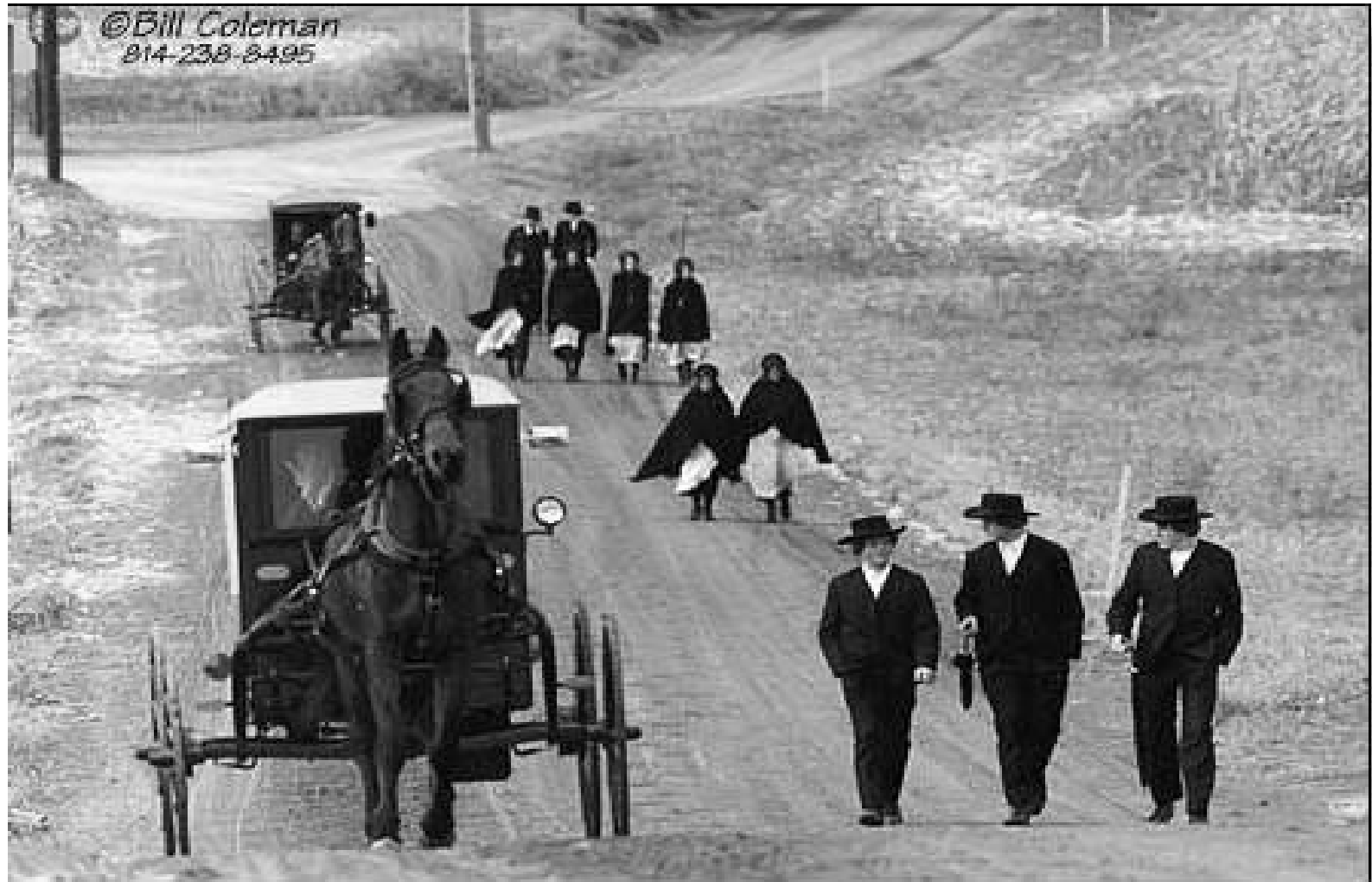
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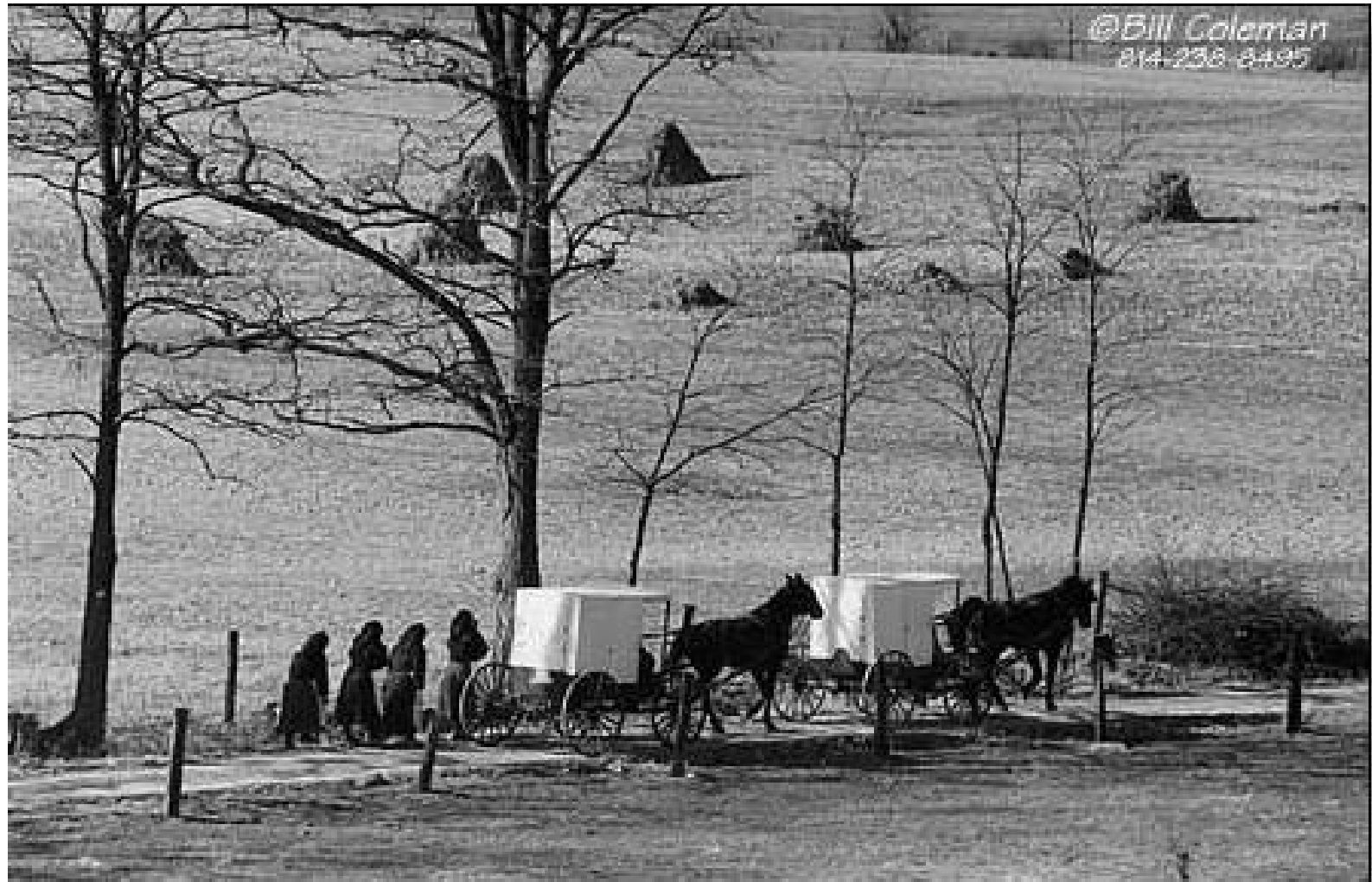
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“Accounting” for community

- **Does Community Have a Value? Berry (1986)**
- spiritual and economic
- Self-sustaining community
 - Story of Loyce and Owen Flood in Port Royal Kentucky,
 - 1930’s, skills, intimacy and interdependence – nine households – Kentucky hillsides
 - subsistence economy simple entertainment
 - What destroyed it?
- Colonization
 - industrial “development” “growth” “raw material”
 - local production not for local use – consumer economy
 - had intangible economy off the books, sun powered
- Amish David Kline – 123 acre farm
 - great plowing quote
 - insurance Density strengthens economy and community



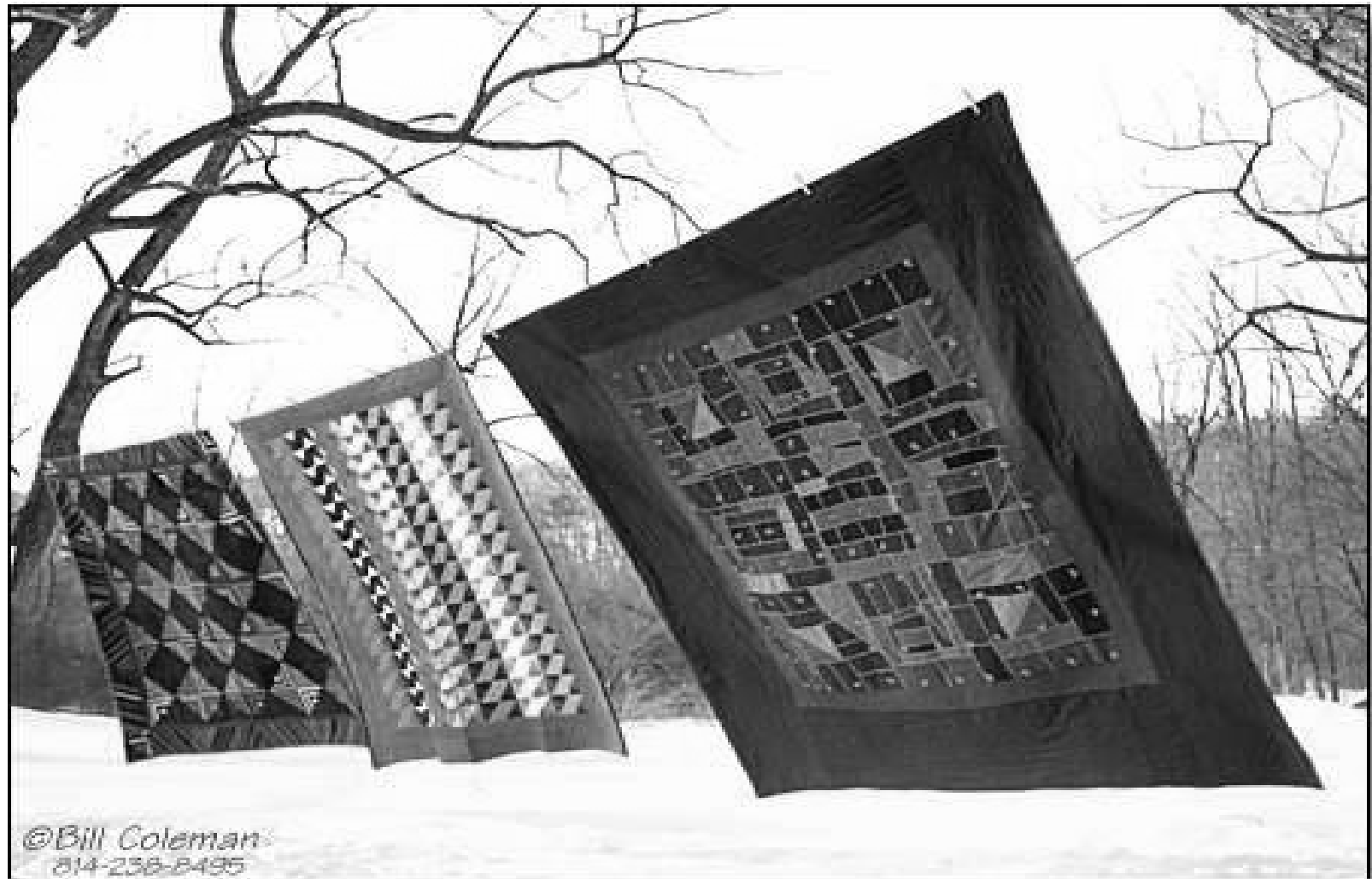
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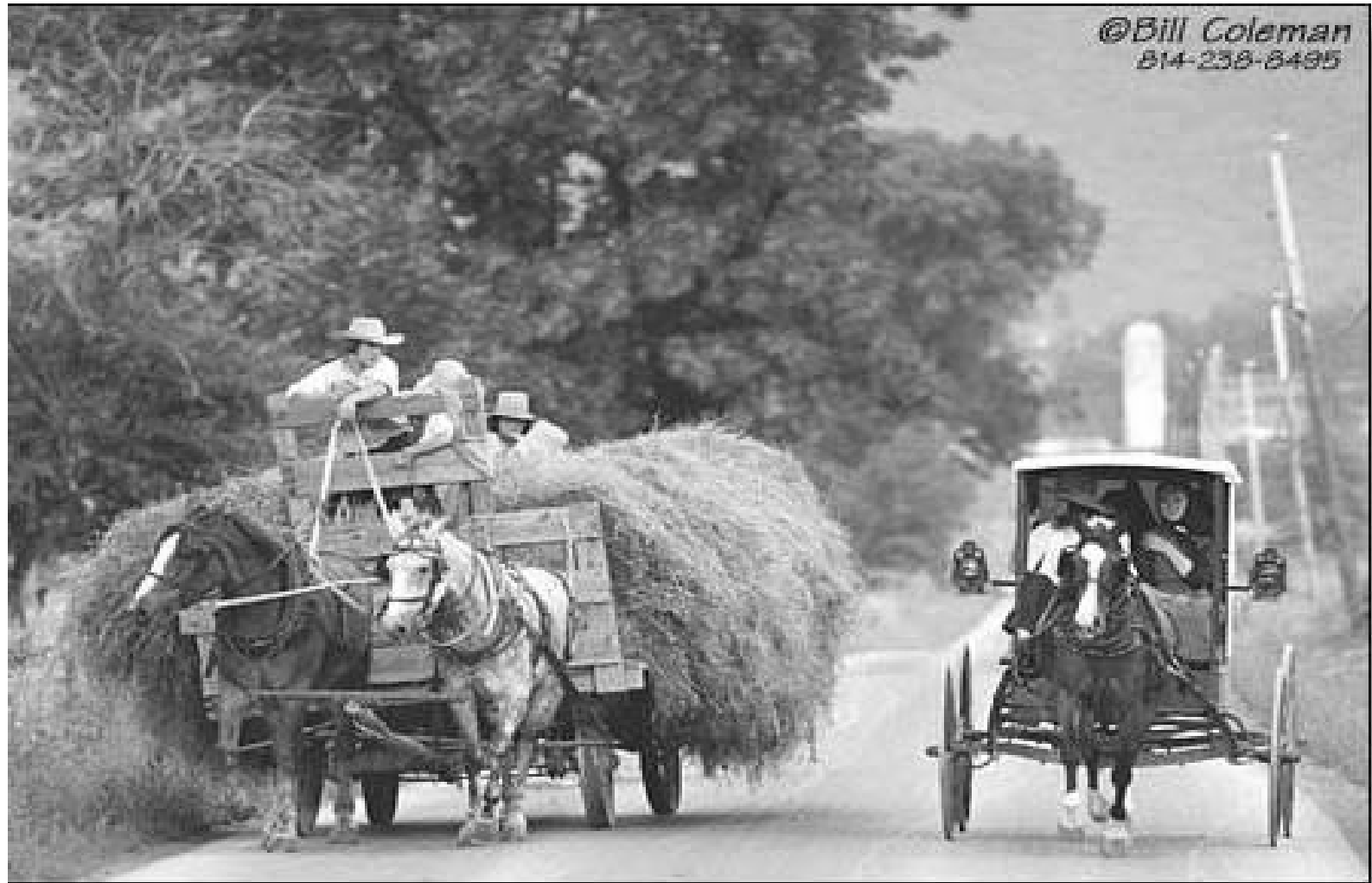


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The Demise of Social Capital

- **Bowling Alone, Putnam (2000)**
- Idea of social capital
 - Effect of nodding
 - “Hot enough for ya?”
 - social glue; trust that enables actions that build trust
 - density of social connection – linear vs. net
 - sense of shared fate, connection; larger sense of “us”
 - “capital” because it enables things
- Evidence that social capital enables many positive outcomes

Organizational Networks: Aurora vs. Sparse

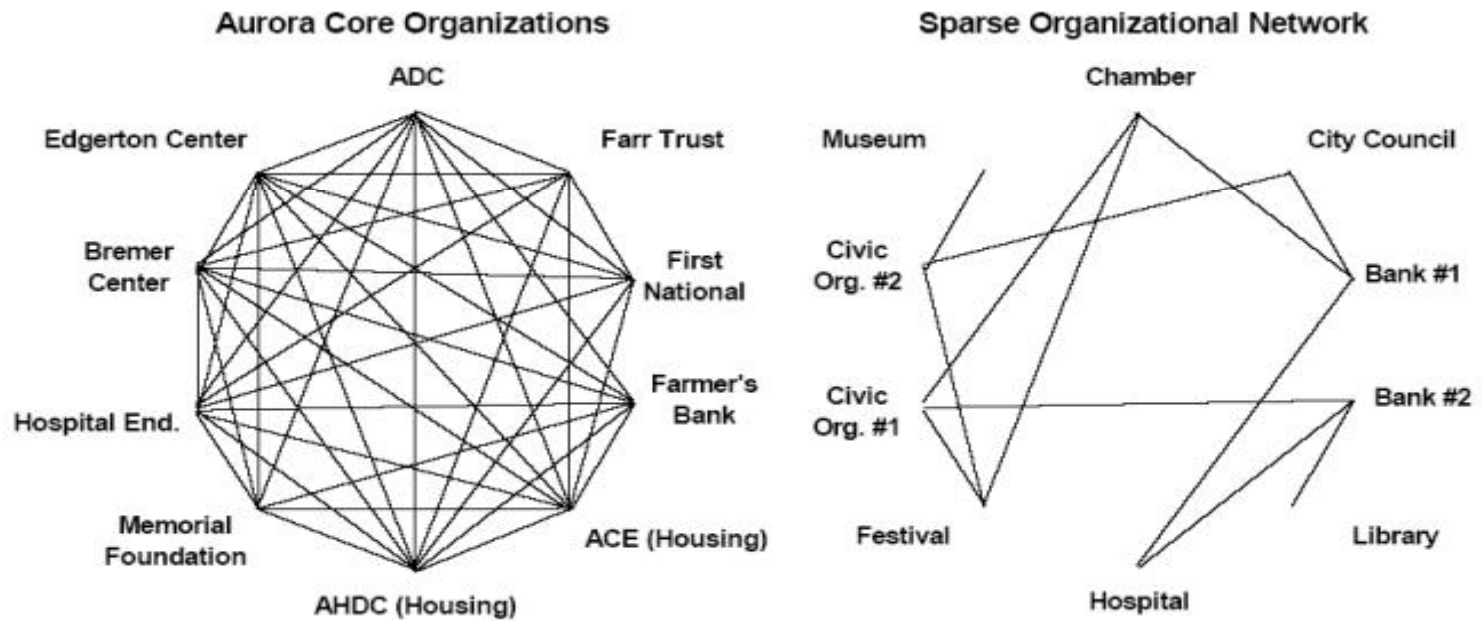
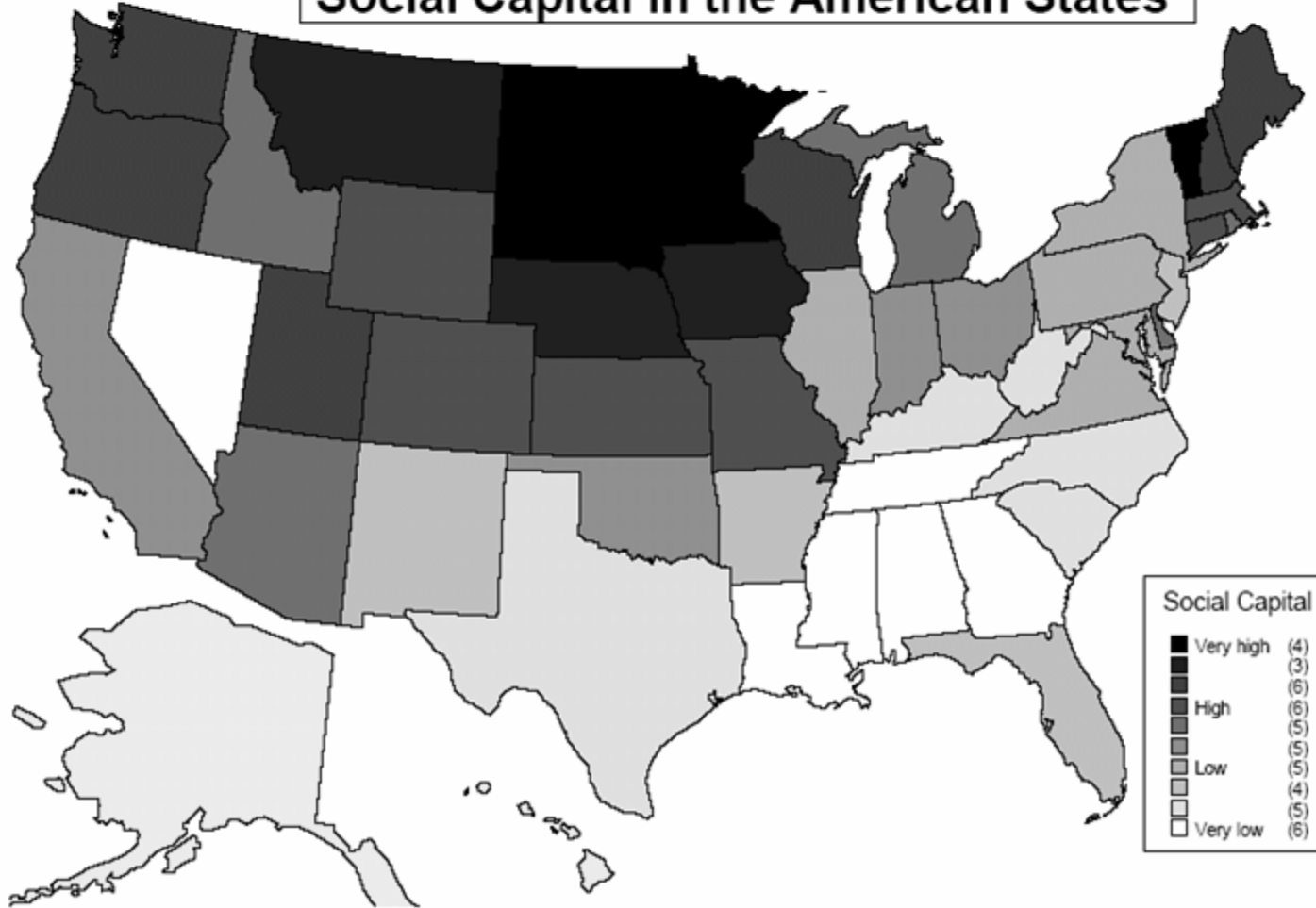


Figure 6

Social Capital in the American States



Social Capital	
Very high	(4)
High	(3)
High	(6)
Low	(5)
Low	(5)
Very low	(4)
Very low	(5)
Very low	(6)

The Demise of Social Capital

- Generational effect on civic engagement
 - Every generation less civically involved since mid 60's
 - WWII effect
 - UCLA Surveys: Change in values
 - Martin Seligman: 10x increase in depression in last two generations; Increase in suicides
 - “Pineville Effect”
 - Perception requires seeing a difference – slow change not noticed, presumed universal
- Point of Comparison: The Amish

Figure 7.1
Schools work better in high social capital states

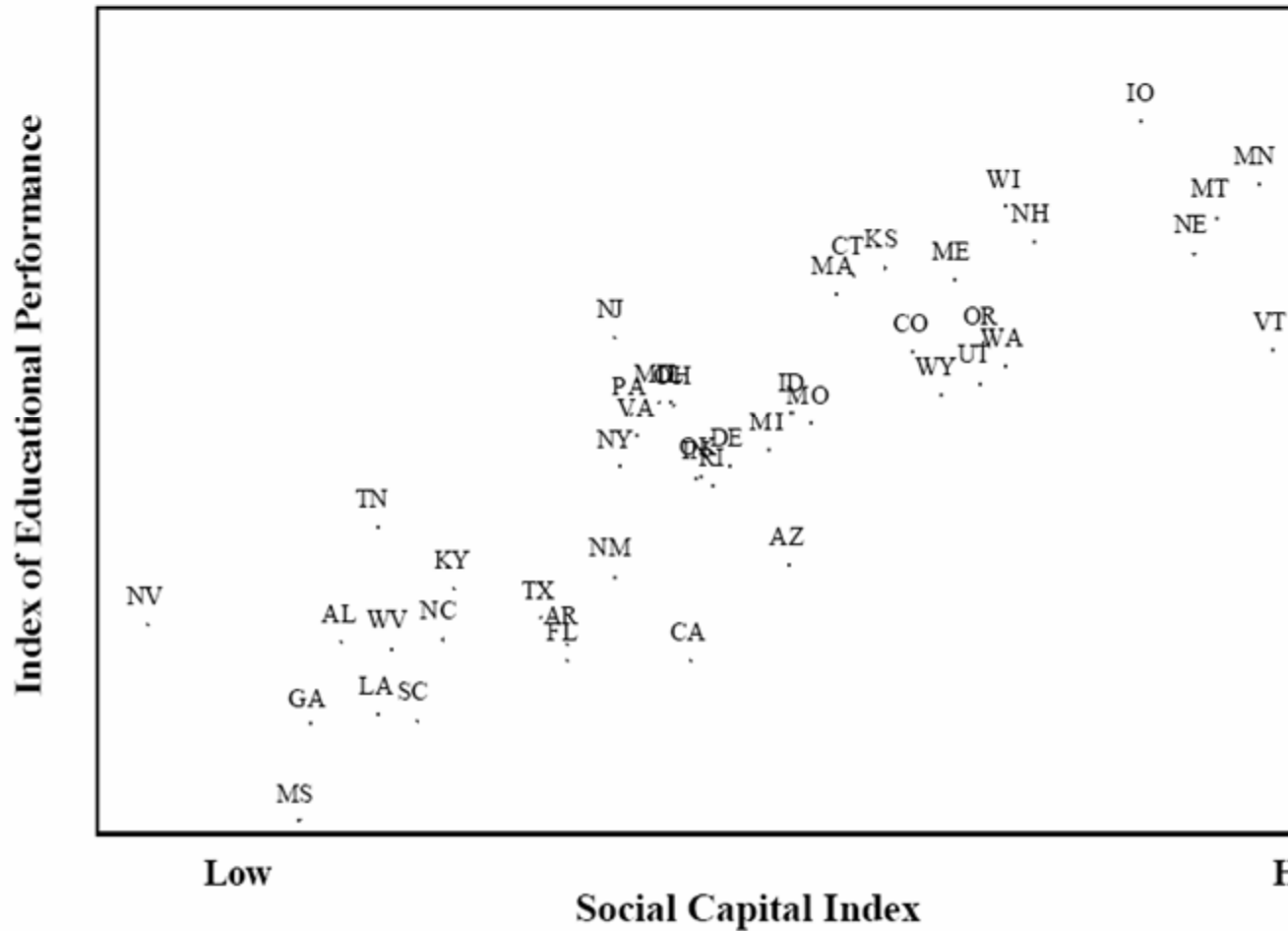
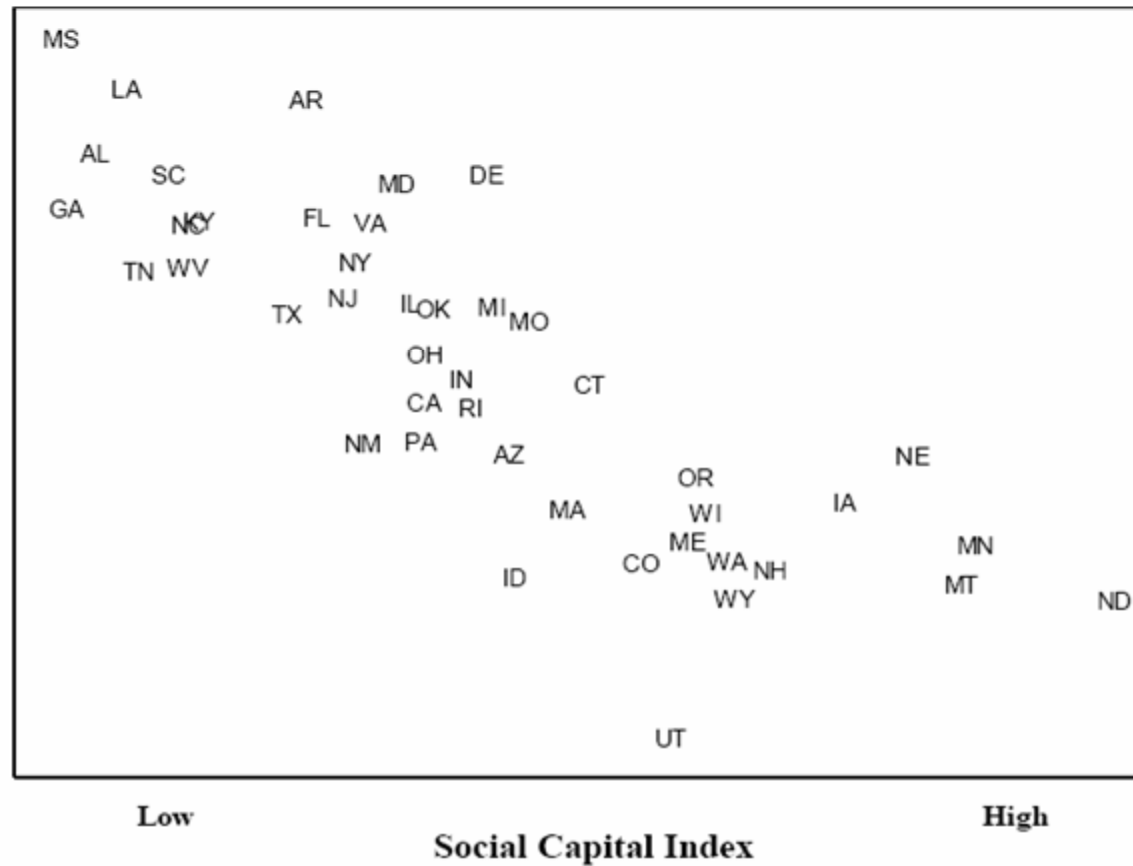


Figure 7.3
Kids watch less TV in high social capital states

TV Watching by 4th and 8th Graders 1990-1994



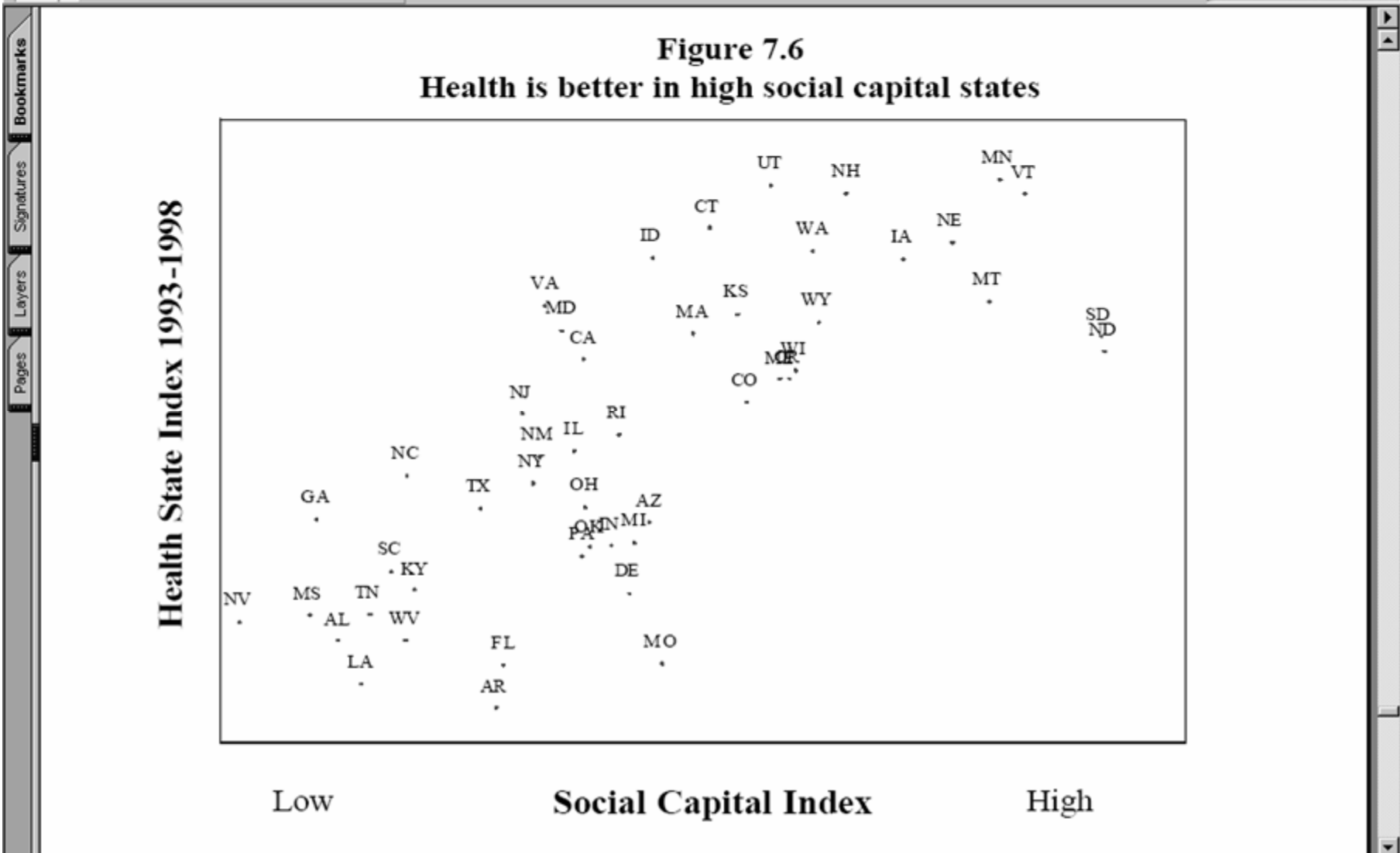
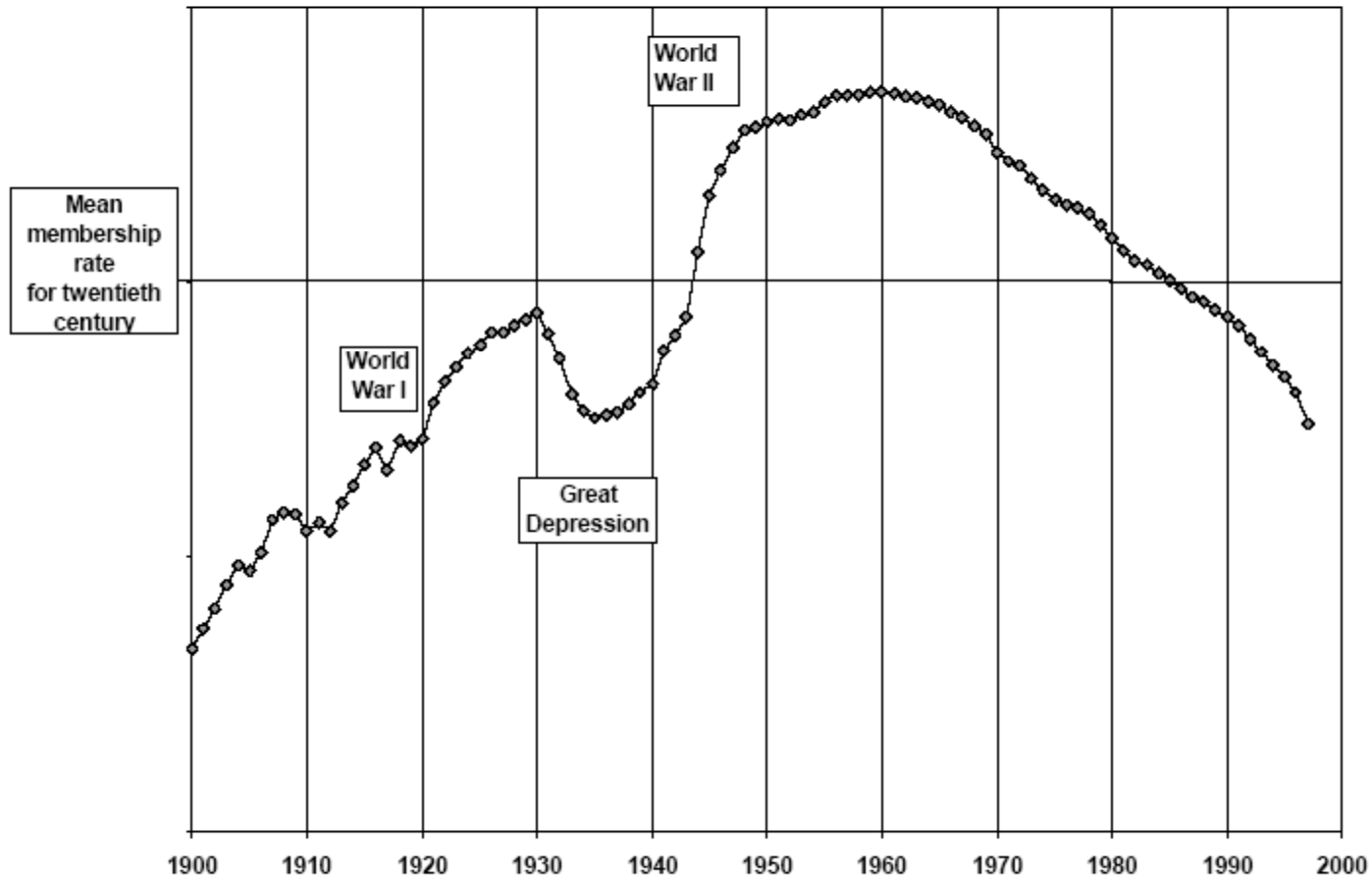
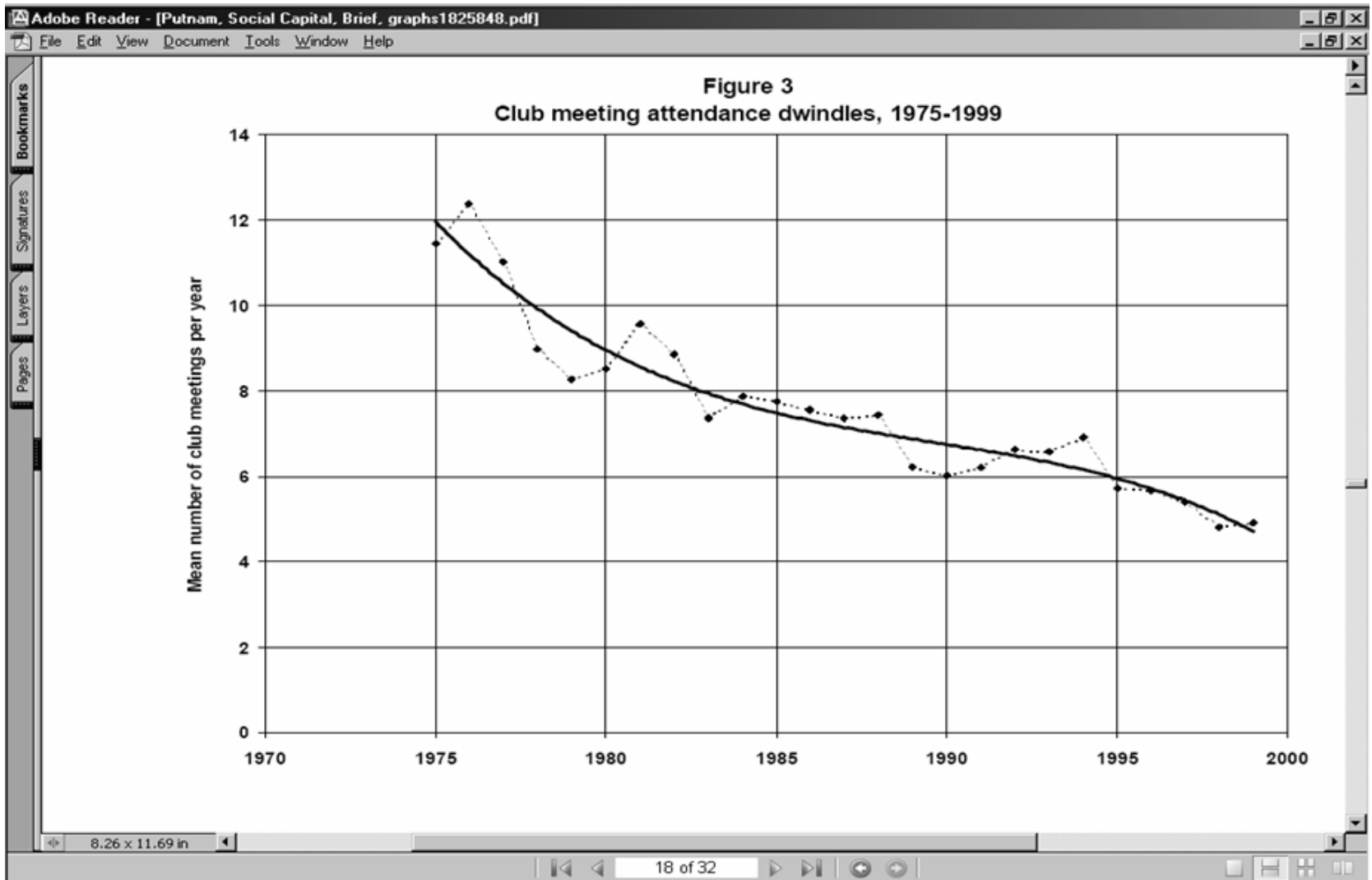
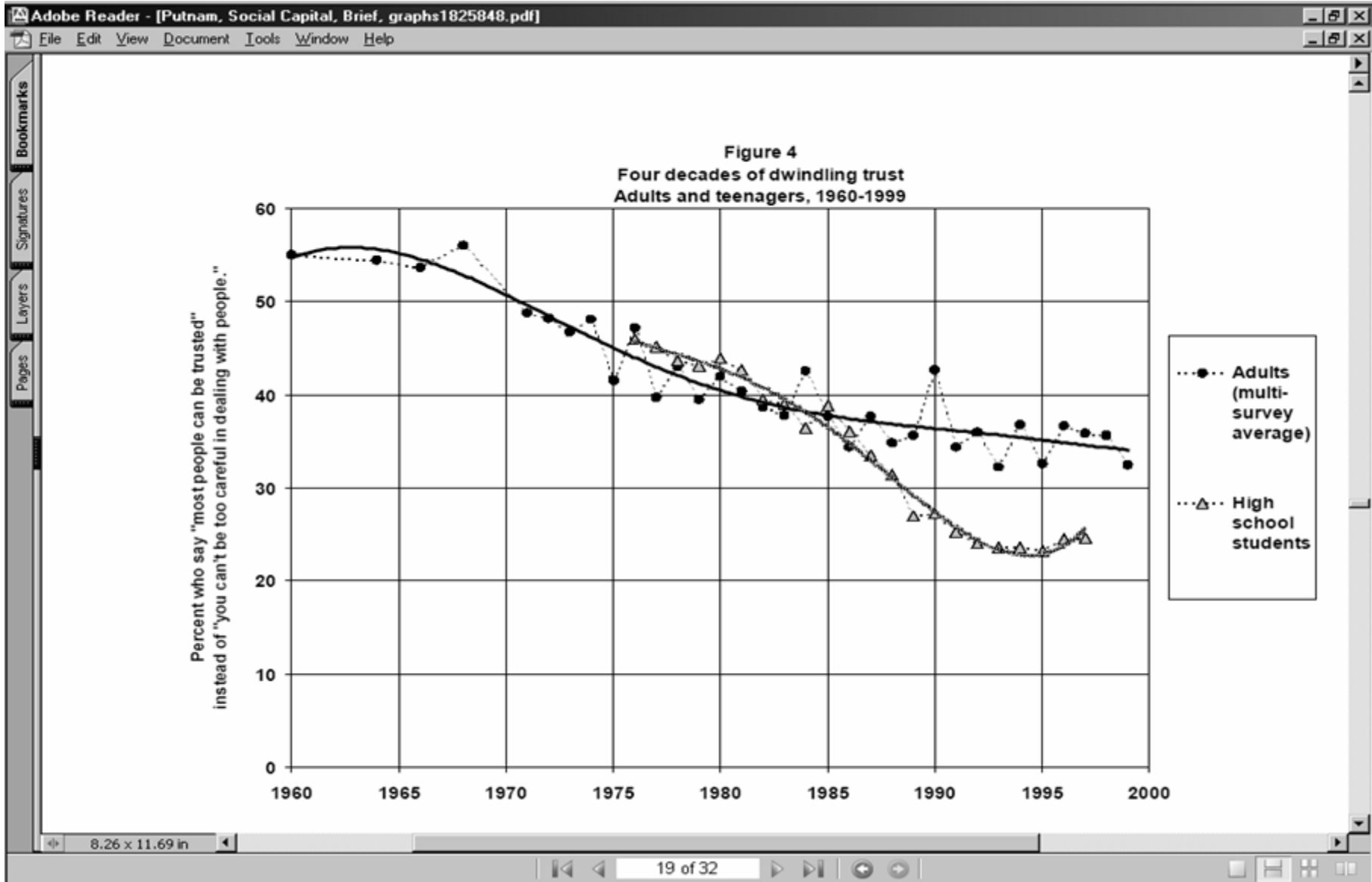


Figure 1
Average membership rate in 32 national
chapter-based voluntary associations, 1900-1997





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The Demise of Social Capital

- TV kills civic engagement
 - Growth in TV Watch; Number of Sets per household
 - Biggest Impact: Become Homebound
 - best predictor of civic engagement
 - Feedback effect – Form of identity changes
 - Parable of boiling frog best predictor of civic involvement
 - Amish statement:

We can almost always tell if a change will bring good or bad tidings. Certain things we definitely do not want, like the television and the radio. They would destroy our visiting practices. We would stay at home with the television or radio rather than meet with other people. The visiting practices are important because of the closeness of the people. How can we care for the neighbor if we do not visit them or know what is going on in their lives