Web Design Proposal Assignment | Due on Nov. 18, 2015

Write a short proposal for a redevelopment of a local website of your choosing in Rock Hill/York County. The proposal will need to include some mock-ups of what the new look, feel, and functionality will consist of. If the site will have new features and data flow pieces, please include data flow diagrams. Please include a time and resource budget that will be needed in order to accomplish this redevelopment project.

This project will be heavily weighted, so make sure you put some thought and effort into it. I’d like it printed (not emailed to me). I will serve as your potential customer, so your proposal should be geared in order to sell the design/development to me.

Grading:

- Written content: 50%
- Creativity of design/functions: 30%
- Diagrams and supplemental elements: 10%
- Overall effect of the proposal: 10%

Format:

- Title Page
- Introduction with site and reason they need it redeveloped
- Benefits of redevelopment
- Mockups
- Time/line (work plan)
- Budget
- Supplemental elements