An Introduction to Podcasting

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The Father of Modern Podcasting

- Adam Curry, original MTV VJ
- Broadcasting + iPod = Podcasting

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Not an Apple Product

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Podcasting: The Technical

- A media file (audio, video, other) posted to the Internet
- A media file that contains RSS data
  - Really Simple Syndication
- RSS allows for users to subscribe and have new episodes "pushed" to them

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Podcasting: The Practical

- An MP3 file posted to a website
- A video file posted to a website

PodCast

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Podcasting: The Critical

- Have something to say
- Not simply recorded lectures
- Finding your Podcasting Voice

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Media Files

Audio
- WAV: High quality, uncompressed, bigger file size
- MP3: High Quality, compressed, small file size

Video
- WMV: Windows Media Video
- MOV: QuickTime (Apple)
- AVI: Audio Video Interleave

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How To Develop

- Audio: Audacity, Garage Band, many others

- Video: iMovie, Windows Movie Maker

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How To Distribute

- Post to an open web page
  - http://coe.winthrop.edu/educ275/06_ROLO/
- Post to a closed web page
  - WebCT
- Post to an open site that provides RSS
  - iTunes (Apple)
  - http://YouTube.com
  - http://teachertube.com

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