

MGMT 661 - Management Information System

Department of Management and Marketing
College of Business Administration
Winthrop University

Summer 2010

Class Time: Mondays, June 7 to August 2
5:30pm - 9:55pm in Thurmond 312

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Course URL: faculty.winthrop.edu/dannellys/mgmt661

Textbook

Management Information Systems, by Laudon and Laudon, Prentice Hall, 11th Edition

Catalog Description

Study of the organizational usage of information systems and technology. Emphasis is on the impact of information systems on organizations regarding competitive advantage, structure, decision-making and individual productivity.

Course Objectives

By the end of this course, students will demonstrate a good understanding of

- the role, limitations and costs of MIS and IT in businesses
 - principles of computer networking, especially the internet
 - principles of database design and development
 - the types of software used in a variety of domains and its limitations
 - abilities of software to aid in decision making
 - software development process
- the likely impacts of technology changes on businesses
 - hardware trends, such as handheld devices, cloud computing, RFID tags, GPS and GIS
 - net-neutrality
- how social, global, and political aspects of IT influence business and consumer activities
 - personal privacy on the internet
 - intellectual property laws
 - international factors such as outsourcing and competition

Attendance Policy

Exam material will be based on class lectures and discussions. Not all lecture material will come from the textbook. Hence, it will be **extremely** difficult to successfully complete the course without coming to class.

Grading System

Course letter grades will be based on the following scale:

90.00 - 100	A
80.00 - 89.99	B
70.00 - 79.99	C
60.00 - 69.99	D
0.00 - 59.99	F

The course grade will be based on exams, class presentations, small homework assignments, and a "research" paper and presentation as follows:

20%	Midterm Exam
30%	Final Exam
20%	Paper and Presentation
30%	Homework (includes class presentations)

No late work will be accepted without a doctor's excuse.

Tentative Schedule

June 7	History of Computing, IS in Businesses Today	1, 2
June 14	IT Tools , IT Infrastructure and Networks	3, 5, 7
June 21	Debate 1 , Ethical, Social, and Legal Issues	4
June 28	Debate 2 , Databases, Security	6, 8
July 5	Investment Ideas , Midterm Exam	
July 12	Enterprise Applications and E-Commerce	9, 10
July 19	IT and Enhanced Decisions	11, 12
July 26	Building Systems	13, 14
Aug 2	Individual Presentations , Final Exam	

COLLEGE OF BUSINESS EXPECTATIONS REGARDING PROFESSIONALISM IN THE CLASSROOM

The College of Business Administration is a professional organization with a well-defined and widely disseminated mission of student development. Accordingly, each class represents a gathering of professionals and professionals-in-training. The instructor's job as a professional is to deliver quality instruction in each class, to start and end each class on time, to be responsive to student perspectives, issues and questions, and to treat each student respectfully. The student's job, as a professional-in-training is to be prepared for class, to be on time, to attend all classes, and to be respectful of others in the classroom.

In accordance with and pursuant to these roles the following guidelines were established to specify to students (both present and prospective) faculty expectations regarding their behaviors

1. **Students will attend all class meetings.** There are no automatically "excused" absences. In the event that you will be unable to attend a class session, you should inform your professor in advance as a matter of professional courtesy just as you would/should with an employer.
2. **Students will arrive in advance of the beginning of the class session.** Late arrivals are disruptive, inconsiderate and unprofessional. Professors may make arrangements for delinquents, but are not obliged to do so. Those not present at the beginning of the classroom period will be considered absent.
3. **Students will not converse among themselves during class except when instructed to do so.** When a student creates a disturbance in the classroom, instructors will either ask the student to desist immediately or speak to the student at the conclusion of class. Repeat offenders will be sanctioned.
4. **Students will not leave class before its conclusion.** Early departures are disruptive, inconsiderate and unprofessional. Professors may make arrangements under some circumstance, but are not obliged to do so. Those not present at the conclusion of the classroom session will be considered absent.
5. **Students will have procured textbook/materials prior to the first class.** Instruction will begin with the first class meeting and consume the remainder of the class period.
6. **Students will arrive for exams within 15 minutes of the designated starting time of the exam.** A student arriving late to an exam must finish his/her exam within the time it takes all other students to complete the exam. I.e. the instructor will not wait for a student to finish an exam if that student arrived late.

Students with Disabilities

Winthrop University is dedicated to providing access to education. If you have a disability and require specific accommodations to complete this course, contact Services for Students with Disabilities at 323-3290 and make an appointment to see a professional staff member. Once you have your official notice of accommodations from Services for Students with Disabilities, please inform me as early as possible in the semester.

Syllabus Change Policy

The grading and attendance policies for this course, as described above, will not change and are adhered to strictly. The schedule of class meetings may change due to unexpected events such as class cancellation due to weather.