## Math 201

Section 6.4 Graphs and Applications Involving Logarithmic and Exponential Functions

Properties of $e^x$	Properties of $\ln(x)$
$e^x > 0$ for all $x \in (-\infty, \infty)$	$\ln(x) > 0 \text{ if } x > 1$
	$\ln(x) < 0$ if $0 < x < 1$
	$\ln(x) = 0$ if $x = 1$
$e^x$ is increasing on $(-\infty,\infty)$	$\ln(x)$ is increasing on $(0,\infty)$
$e^x$ is concave up on $(-\infty,\infty)$	$\ln(x)$ is concave down on $(0,\infty)$

## Logistic Curves

The logistic growth curve arises from the equation

$$y = \frac{L}{1 + Ae^{-kt}}$$

where y is the population at time t  $(t \ge 0)$ , L is the carrying capacity, and L, A, and k are positive constants.